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FOR IMMEDIATE RELEASE

HOW TO GET TO DOMINICA – LET US COUNT THE WAYS!

**** New Flights and Additional Transportation Options Give Travelers**

More Ways to Get to ‘The Nature Island’ **

Roseau, Dominica – (August 4, 2008) – While adventurers looking to enjoy all there is to see and do on “*The Nature Island*” have traditionally connected through San Juan, PR, on one or two major carriers the *Discover Dominica Tourism Authority* encourages travelers to expand their flight searches and take advantage of a wealth of other options to get to Dominica from the US and Canada.

For example, the list of alternatives to American Airlines via the San Juan hub is expected to grow after September 3rd with expanded service by Delta Air Lines, Continental Airlines, US Airways, Jet Blue, and Air Tran.

In addition to connecting through San Juan using American Eagle, travelers can also reach *Dominica* via Antigua (ANU), St. Lucia (Hewarranor UVF), St. Maarten (SXM), Barbados (BGI) or St. Thomas (STT) using regional carriers such as LIATt and Win Air. Currently, these island-hubs are served non-stop from select North American gateways including New York City (JFK and EWR), Miami (MIA), , Atlanta (ATL) Washington (IAD), Baltimore (BWI) Los Angeles (LAX), Houston (IAH / HOU), Fort Lauderdale (FLL) and Toronto, Canada (YYZ) by major international carriers including American Airlines , Delta Air Lines, Continental Airlines, US Airways, Jet Blue, United, Air Canada, Air France, Air Tran and Air Jamaica.

These flights allow additional travel options to and from the U.S. and Canada Dominica also recently announced new service from St. Maarten on Win Air.

“The Dominica adventure begins with an exciting adventure in getting here. We want to encourage travelers to think outside the conventional means of getting to *Dominica* and make use of the many options that are available,” commented Steve Bornn, Director of Tourism of the *Discover Dominica Tourism Authority*. “Visitors to our island are explorers, people who are

already seeking experiences beyond conventional sun-and-sand vacation pastimes, and we urge them to apply that type of thinking to getting here as well. By air or by sea, there are many ways to get to *Dominica*.”

Further, for the truly adventurous and those that may want to “mutli-destinate” flying to Guadeloupe or Martinique is yet another option via fast ferry to *Dominica*. L’Express des Iles ferry now operates a convenient schedule to both towns of Portsmouth and Roseau, Dominica. Previously only stopping at Roseau, the ferry will instead call at Portsmouth on Tuesdays and Thursdays between July 11 and August 31, 2008, providing access to and from the other side of the island for inter-island passengers.

Known as “The Nature Island” and located between the French islands of Guadeloupe and Martinique in the Eastern Caribbean, the independent nation of *Dominica* (pronounced "Dom-in-eek-a") is the largest and most mountainous of the Windward Islands, encompassing an area of nearly 290 square miles. Of volcanic origins with mountains reaching heights of nearly 5,000 feet, rainforests that are considered among the last true oceanic rainforests in the world, more than 365 rivers, waterfalls, boiling lakes and pristine coral reefs, *Dominica’s* natural diversity is truly unique. *Dominica* is also home to the last remaining settlement of the Indigenous Peoples of the Caribbean – The Carib Indians. A place where man and nature live in harmony, adventurers and nature lovers alike will revel in the Island’s eco-tourism options which include scuba diving, snorkeling, mountain biking, kayaking, horseback riding, nature tours, hiking/trekking, whale, dolphin and bird watching, sailing and fishing.

Dominica continues to be recognized for its attributes and responsible tourism efforts, including being the first country in the world to receive Benchmarking designation from the prestigious eco-tourism organization Green Globe 21. *National Geographic’s* Center for Sustainable Destinations ranked the island as the top sustainable island in the Caribbean and among the top ten in the world. Most recently, Dominica was recognized by *Islands Magazine* and was included in its 2007 Blue List for being a leader in responsible tourism and ensuring an environmentally and culturally sound island for future generations.

For more information on *Dominica*, contact the *Discover Dominica Tourism Authority* at 866-522-4057. Or, visit Dominica’s official website: www.discoverdominica.com.

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